

Our story

We started Skipper Otto's in 2008 to help Shaun's dad, Otto, get a fair price for his catch and to connect directly with seafood lovers in Vancouver.



With the support of our members, Otto enjoyed many more seasons of fishing. As demand grew through members telling their friends, Shaun returned to fishing alongside his dad and eventually introduced our sons, Oliver and Lyndon, to commercial fishing.

Today, Skipper Otto's supports dozens of fishing families like ours. We know you'll love getting to know your fishermen and feeding your family seafood you can feel good about!

- Sonia and Shaun Strobel, Co-founders



Otto & Shaun fishing, 1985



Become a member today.
www.skipperotto.ca



.....
**know YOUR FISHERMAN,
love YOUR SEAFOOD.**
.....

Become a member today.
www.skipperotto.ca



 **100% CANADIAN**
Caught, processed, operated, & owned.



Why we're different

Fair Trade

Our fishermen are paid a fair price for their catch. The industrial system often underpays fishermen and we're helping to change that.



Sustainable

Our fishermen use the low impact practices passed down by their parents and grandparents. This stands in stark contrast to an industry now dominated by big business and fish farms.

Traceable

For every item, you'll know the fisherman who caught it, where it was caught, and the boat and fishing gear used.

Skipper Otto's Supply Chain



Conventional Supply Chain



What you get

Flexibility

Our share credit system is flexible with no regular commitment needed. You decide how much to spend by choosing what you like, when you like.

Choice

You choose which products you want and when you want them. Use your share credits to shop year-round in our online store. **Choose from our variety of wild, Ocean Wise products including:**

- Sockeye, chinook, coho, chum, and pink whole salmon or fillets
- Pacific halibut fillets
- Lingcod fillets
- Albacore tuna loins
- Spot prawns
- Sidestripe shrimp
- Sockeye salmon lox
- Smoked and candied salmon
- Canned salmon and tuna
- Caviar
- Oysters
- Dungeness crab
- And more! We add new products as we welcome new fishing families

The best seafood you've ever tasted

Our fishermen uphold the highest standards in quality. They hand-pick each fish from their hooks and nets and place them into shaved sea ice or freeze them at sea. You get catch-day freshness with all our seafood.

Sound Expensive? It's not!

Cutting out middle-men means that fishermen can be paid a living wage AND you pay prices similar to what you would pay elsewhere for a comparable product. Premium, fair trade seafood doesn't have to break the bank.

How our membership works

1 Sign up

- Go to www.skipperotto.ca to sign up online.
- Estimate how much seafood you want this year in \$100 increments.
- Don't worry if you underestimate, you can top up later and if you overestimate, you can roll over small unused balances.
- Pay a small annual membership fee.

2 Place an order

- Browse our online store as the catch comes in.
- Spend your share credits on what you want, when you want.

3 Pick up your seafood in one of these cities:

Vancouver	Kelowna	Lethbridge
Richmond	Fort St John	Canmore
Burnaby	Calgary	Saskatoon
North Vancouver	Edmonton	Regina
Port Coquitlam	Peace River	Toronto
Langley		
White Rock		
Penticton		

Check out our website for specific pick-up locations in each city.

4 Enjoy your Skipper Otto's catch!

Browse our recipe collection and savour the best seafood you've ever tasted!

